



LD B DANIEL BENCOMO

VISIT MY PORTFOLIO



DETAILS:



www.danbencomo.com



me@danbencomo.com



+1 305 587 6995



Winter Garden, Florida



VALUE STATEMENT:

I am a team player who brings creativity, problem-solving skills and leadership to the table.

My belief is that everything can always be improved. I'm always looking for things to change either in my work itself or in the process of creating it.

9+ years of multi-disciplinary agency experience in digital creativity have given me the experience to tackle a lot of tasks with effectiveness and efficiency.



LANGUAGES:

English

Spanish



TECHNICAL SKILLS:

Graphic Design		Illustration	
Web Design		Branding	Layout
Digital Design		Logo	Email Design
Art Direction		Invision	UI/UX
Animation	Basic HTML	Concept Art	
Adobe	Photoshop, Illustrator		
InDesign, Premiere, After Effects			
Storyboard	Zeplin	Social Media	
E-commerce Design		Apparel Design	
Multitasker		Fast Learner	
Traditional Painting & Sculpting			

Nov 2016 - June 2019 • Interactive Designer

Wiley Global Education
https://edservices.wiley.com
Orlando, Florida

Higher Education Services and Solutions Provider

After first year effectively designed assets for 54 clients as a remote designer fulfilling the role of both Art Director and Designer in most projects.

Completed 400+ Tasks per year meeting every deadline.

Successfully worked creating assets for 54 recurring clients. Respecting Brand Guidelines and integrity of each brand

Worked on over a dozen digital marketing campaigns from scratch. Designing all assets for each part of the campaign (banners, emails, brochures)

Created a new system for digital file organization and implemented guidelines for folder structure and file-naming on a creative server with over 10,000 files.

Lead Designer for Wiley's Premium Clients: Johns Hopkins University, Sacred Heart University, George Mason University, Our Lady of the Lake University.

Assets designed (but not limited to): Web Design, Landing page design, brochures, newsletters, infographics, presentations, advertisements, email marketing, direct mailing, eblasts, print ads, social media Ads.

Dec 2013 - Jan 2015 • Art Director

Webiotic Web Solutions
www.webiotic.com

Web Design, App Design & Web Apps Agency
Miami, Florida

Led a team of graphic designers and provide direction in order to deliver a design that would satisfy client's request.

Heavy focus on E-commerce sites, marketing and lead generation.

Completed over 20 different Website Designs and Apps for Webiotic.

Effectively create User Interfaces and systems that would meet client expectations and needs. As well as doing Q/A on all Websites, Web Applications and Mobile Apps designed.

Consulted directly with clients on the most appropriate design options based on their overall marketing goals.

2012 - 2013 • Samsung - Freelance Artist

Caricatures and Illustration
Venezuela

Responsible for Illustrating & doing caricatures at several Samsung Promotional Events.

Designing Marketing Materials for several Promotional events

WORK EXPERIENCE

July 2016 • Concept Artist | Animator (Freelance) A King's Tale - Final Fantasy XV

Joe Rothemberg Animation
http://joerothernberg.com/
Austin, Texas
Animation Studio

- Responsible for short video game sprites in pixel art style.
- Completed over 6 sprite animations from concept to final product.
- Polished and completed over 12+ Pixel Art sprite animations.
- Create concepts of creatures/characters to be Animated later on.

ENTREPRENEURSHIP

Feb 2015 - Nov 2016 • Art Director/Founder

Blupineapple Design LLC
www.blupineapple.com
B2B Creative Design Agency. Branding & Web Design
Miami, Florida

- Conceptualize creative solutions that effectively communicate client's intentions and goals.
- Successfully completed projects for 35+ clients in 1 year.
- As an Art Director effectively led a team of 5 designers and 2 developers from all over the globe over various projects.
- Created various systems and design styles for the company as well as brand standards.
- Performed all tasks ranging from financial management to client management. Client communication and presentations
- Worked with clients from 4 different countries.

July 2012 - Dec 2013 • Design Professor Instituto de Diseño de Valencia (IDV) Venezuela

- Responsible for teaching Illustration I and III
Drawing V, VI. Photoshop & Illustrator.
Sculpture III

EDUCATION

2007-2009 • Art Associate
Ateneo de Valencia (Art School)
Valencia, Venezuela

2009-2012 • Design Associate
Valencia Design Institute (IDV)
Valencia, Venezuela

2015-2016 • Concept Art
Anthony Jones - Mentorship
California, USA